

**Watch for Me NC 2017**  
**Share Meeting: Peer Exchange on Watch for**  
**Me NC Activities and Advice**



September 15, 2017

# Agenda

- Part I: Program Updates
  - Enforcement trainings
  - Material delivery
  - Upcoming evaluation
  - Format for 2018
- Part II: Peer Exchange
  - WFM and the role of automated enforcement
  - WFM in relation to Vision Zero plans
  - WFM in coordination with Bike Share programs
- Part III: General WFM updates and issues (new partners and returning)

# Part I: Program Updates

# Enforcement Training Status

From June to August, 150 officers from 49 agencies participated in ½ day or 1-day courses:

1. Kill Devil Hills (H)
2. Elizabeth City (F)
3. Wilmington (H)
4. Burgaw (F)
5. Apex (Durham, Orange, Wake, and Granville Counties) (H)
6. Elon (F)
7. Charlotte (H)
8. Asheville (H)
9. Newton (Cornelius/North Wilkesboro) (F)

# Materials Status

- All Triangle partners had theirs delivered last week.
- All East Coast partners should have theirs by today.
- All Mountain partners received bike lights at trainings; reflective bracelets will be shipped next week.
- Partner agencies including Greensboro, Elon, Charlotte, and Kannapolis will have bike lights and reflective bracelets shipped by Monday.
- Email questions to Kristin: [blank@hsrc.unc.edu](mailto:blank@hsrc.unc.edu)

# Program Evaluation

- Surveys about WFM activities:
  - At the end of each month in Sept, Oct, and Nov
  - Using qualtrics (similar to Survey Monkey)
  - Preferences for email or text link?
  - Natalie O'Brien can help with questions:  
[obrien@hsrc.unc.edu](mailto:obrien@hsrc.unc.edu)
  - Be keeping tabs on WFM activities (events, press releases, social media use, etc.)
- Interviews in late Nov/early Dec
- Report enforcement operations:  
[www.watchformenc.org/reporting](http://www.watchformenc.org/reporting)

# 2018 Program Considerations

- Virtual kick off/orientation
- Four regional in-person workshops
  - Network with/across WFM coalitions
  - Share data/tools/best practices
  - Develop strategic WFM plans
  - Get technical assistance and materials
- Virtual wrap up meeting

# Part II: Peer Exchange Topics

- Automated enforcement in WFM
  - Libby Thomas (HSRC)
  - Greenville (Ofcs. Ross, Montayne, Broadwell)
  - Wilmington (Ofc. Pohlman)
  - Others?
- Vision Zero + WFM
- WFM in coordination with Bike Share, bike organizations, etc.



# Part III: Status Updates

- Latest activities? Plans for the future?
  - Cornelius: events planned for October
  - Pine Knoll Shores: crosswalk safety event
  - Morrisville: enforcement operations
  - Charlotte: sidewalk outreach event
  - Others?



# Thank you!

Email the listserv:

[watchformenc@googlegroups.com](mailto:watchformenc@googlegroups.com)

[www.WatchForMeNC.org/partner-resources/](http://www.WatchForMeNC.org/partner-resources/)